



Northern New England Recreation & Parks Conference

www.northernnewenglands.com

Dear Exhibitor:

New opportunities await you at this year's 62nd Annual Northern New England Recreation and Parks Conference. The committee has met and will bring one of the best conferences ever to Attitash. Don't wait to register, this conference **sold out** last year.

By participating in this year's conference, your company has a chance to engage with over 175 professionals who are aiming to make a difference in their community. You will have plenty of opportunity to meet with these professionals during various times throughout the entire conference. Can't wait for January to roll around, visit our conference webpage for up to date details and vendor listings at www.northernnewenglands.com or see what people are saying on the conference Facebook page.

Enclosed you will find a detailed conference schedule, exhibit hall layout, sponsorship packages, and a registration form. Overnight reservations are *made directly* with Attitash.

We look forward to seeing you in Bartlett this coming January!

Sincerely,

Andy Bohannon, CPRP
Conference Exhibit Coordinator
Keene Parks and Recreation
312 Washington Street
Keene, NH 03431
Phone: 603-357-9829
www.northernnewenglands.com

Register before September 24th
to be included on the brochure.
Don't miss this great marketing
opportunity!



SPONSORSHIP PACKAGES

Bonus sponsorship

Available in addition to sponsor package, plus recognition on website

◆ Entertainment Social

- \$250
- Banner/logo at event
- Recognition during event
- Upgrade booth location

◆ Vendor Social

- \$250
- Banner/logo at event
- Verbal and written recognition listed in conference program and during event
- Upgrade booth location

◆ Member's Hospitality Room

- \$250
- Verbal and written recognition listed in conference program and during event
- Upgrade booth location

◆ Student Delegate

- \$125
- Covers the price for a student delegate's Wednesday registration fee and meals
- Upgrade booth location

◆ Bonus Door Prize

- \$50
- Recognition for additional door prizes

◆ Website

- \$250 on front page
- \$150 on secondary pages
- Recognition during event
- Upgrade booth location

◆ Bronze \$175 / \$250

- Exhibit booth space
- Organization's information included in conference packet Program
- A list of all conference attendees contact information (post conference)
- Name on NNE Conference website
- * For 8 foot display, \$250

◆ Silver \$300

- (In addition to the Bronze Sponsorship Package)
- Prime exhibit booth location (upon availability)
- Name on Banner
- Name in Brochure (if registered **before** SEPT 24, 2010)
- Recognition during announcements

◆ Gold \$500

- (In addition to the Silver Sponsorship Package)
- Reserved a prime exhibit booth location
- Name and logo in brochure if registered **before** SEPT 24, 2010)
- A list of pre-conference members

◆ Platinum \$750

- (In addition to the Gold Sponsorship Package)
- Elite exhibit booth location
- Name and logo on Banner
- Name, logo and link on website - www.northernnewenglands.com

Additional Bonus Sponsorships:

◆ Banner Displays \$250

Your company logo on new conference displays

◆ Keynote Address \$500

Your company logo on website, brochure and table literature

◆ Endnote Address \$500

Your company logo on website, brochure and table literature

Becoming a sponsor your organization will be able to:

- ◆ Meet Recreation professionals that are enthusiastic, energetic, and are all interested in learning how your services can enrich their programs
- ◆ Have individual contact and networking opportunities with recreation professionals
- ◆ Maximize your return on investment and visibility
- ◆ Get ahead of your competitors
- ◆ Build Brand awareness
- ◆ Promote new products or services

Exhibit booth= 6 foot table display
There is an extra charge for displays larger than a 6 foot table display.
Your company will be charged on site if display is not properly registered.

10% Discount to MEMBERS!

EXHIBIT HALL LAYOUT

Summit Ballroom NEW LAYOUT FOR 2011

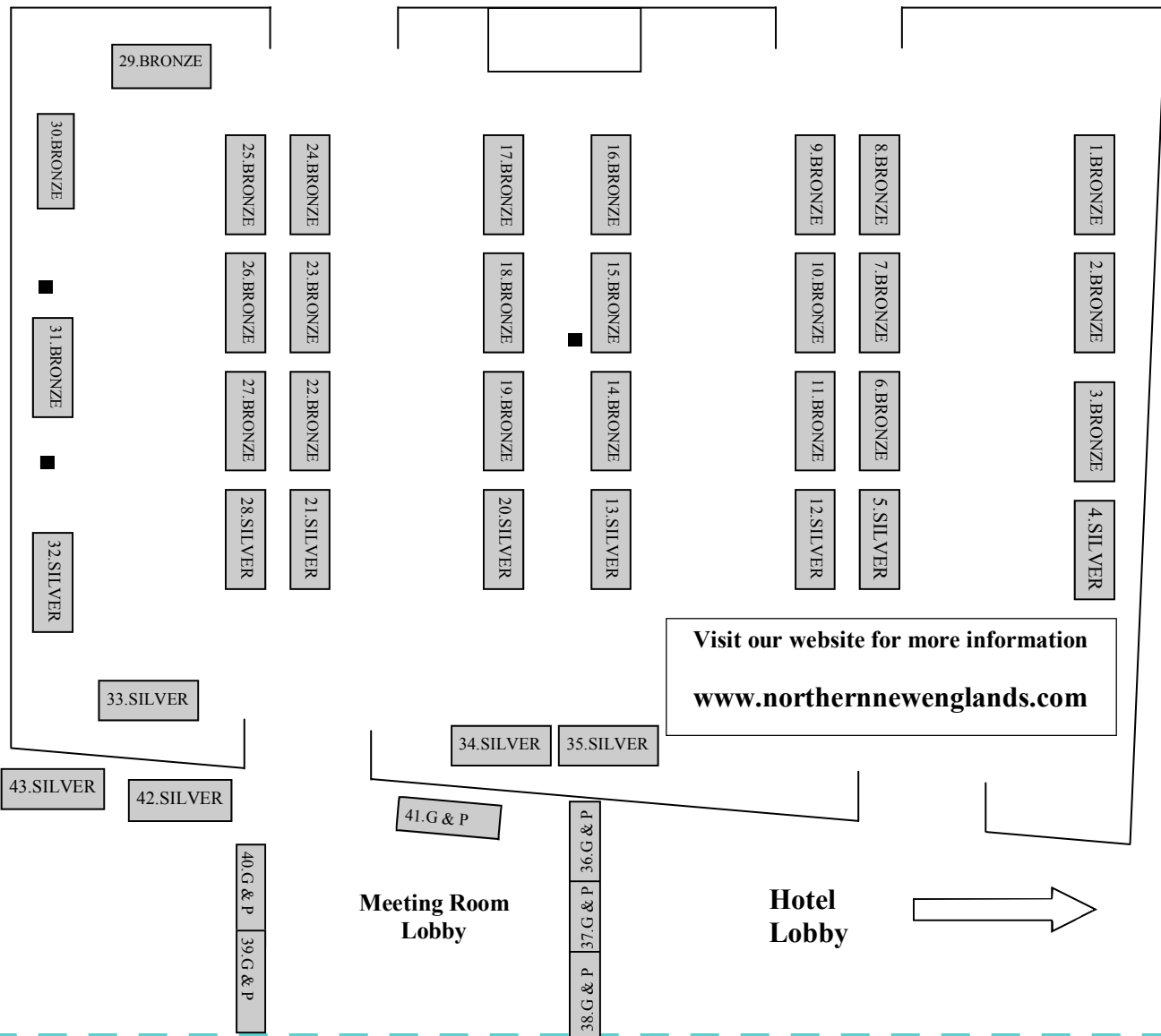


Exhibit Booth Consists of:

- 1 six foot table*
- One chair
- Table skirt
- Outlets (if requested)
- Complimentary wireless access

* The Summit Ballroom is carpeted.

* If you will not need a table for your exhibit, please make a note on your registration form. If display is greater than 6 ft. additional costs will be incurred.

What if I can't exhibit on site?

If you can't exhibit in person, but do not want to miss the opportunity to reach out to the numerous professionals attending the conference, you can send along company brochures of literature, they will be placed on a table in the exhibit hall for \$15.



For More information please contact:
Andy Bohannon, CPRP
Conference Exhibit Coordinator
Keene Parks and Recreation Department
Ph: 603-357-9829 E-mail: abohannon@ci.keene.nh.us



CONFERENCE SCHEDULE

Tuesday 1/4/11

AM	NERC Meeting	10am-12pm
	Exhibitor Set Up	Done by 1:30
	Check-in	
	Registration	11am to end
PM	*Opening Session	1-2:15
	Visit w/ Exhibitors	2:15-3
	*Institutes	3:15-5:45
	VENDOR SOCIAL	5:45-7:00
	Dinner	7-8pm
	Entertainment	8-9:45pm
	Hospitality Room	9:30-midnight

Wednesday 1/5/11

AM	Registration	7-10am
	Breakfast	7-8:45
	*Session I	9:00-10:15
	Visit w/ Exhibitors	10:15-11
	Coffee, Tea, Juices	
	*Session II	11:15-12:30
PM	Lunch	12:30-1:30
	*Session III	1:45-3
	Exhibit Breakdown	
	Break	3-3:15
	Coffee, tea, Sodas, Water	
	*Session IV	3:15-4:30
	Cocktail Hour	5:30-6:30
	Dinner & Entertainment	6:30-11
	Hospitality Room	9:30-midnight

Thursday 1/6/11

AM	Breakfast	7-9
	*Cracker Barrel	9-10
	A. Administrative	
	B. Programming	
	C. Parks/ Maintenance	
	*Endnote	10:30-11:45

Exhibit Operating Times:

- **Set up:**
 - Tuesday, Jan 4, 2011 10-1:30
- **Exhibit times:**
 - Tuesday, Jan 4, 2011
 - 2:15-3:00 PM
 - 5:45-7:00 PM
 - Wednesday, Jan 5, 2011
 - 10:15-11:00 AM
- **Clean up:**
 - Wednesday, Jan 5, 2011 1:45-3:00

For more information visit
www.northernnewenglands.com

Important Deadline Dates

- **Brochure:**
 - Friday, September 24, 2010
- **Sponsorship & Vendor Registration:**
 (based on space availability)
 - Friday, November 5, 2010
- **Hotel Registration :**
 - Saturday, December 5, 2010

Registration Policy:

Reservations are only made once full payment is received. Make sure to register earlier to reserve a prime location in the exhibit hall. Booth locations are based on a first come first serve basis.



Northern New England Recreation & Parks Conference

SPONSORSHIP REGISTRATION

Contact: _____
 Company: _____
 Address: _____
 City/State/Zip: _____
 Phone: _____
 Fax: _____
 E-mail: _____

*Please attach a brief description of your company.

Make Checks Out to N.N.E.R.P.C: Mail or Fax registration form & payment to:
 (registration will not be processed w/out payment)

Registration Deadline:
 Friday, November 5,
 (based on availability)

NNERPC/ Andrew Bohannon
 Keene Parks & Recreation Department
 312 Washington St, Keene, NH 03431

Sponsorship Packages:

- Bronze (\$175) - 6 ft table
- Bronze (\$250) - 8 ft display
- Silver (\$300)
- Gold (\$500)
- Platinum (\$750)

To be listed in this year's brochure register before:
September 24, 2010

Bonus Sponsorship: check multiple

- Keynote or Endnote Address (\$500)
- Banner Display (\$350)
- Entertainment Social (\$250)
- Vendor Social (\$250)
- Hospitality Room (\$250)
- Website (\$250 for front page)
- Website (\$150 for secondary pages)
- Student Delegate (\$125)
- Bonus door Prize (\$50)
- Brochure for table only (\$15)

Member State Recreation and Park Association
 NH VT ME To receive 10% discount

Exhibit Booth Location preference # _____

*Numbers located on Exhibit Hall Layout list 3

Hotel Reservations must be received by:
December 5, 2010
 to guarantee room & conference rate

HOTEL & MEAL REGISTRATION

Name: _____
 Address: _____
 City/State/Zip: _____
 Home Phone: _____
 E-mail: _____
 Rooming w/:(1) _____ 2) _____
 3) _____
 Arrival Date: _____ Departure Date _____
 Deposit/Guarantee: Check Enclosed
 Credit Card: # _____ Exp: _____

A deposit of \$100 is required at time of reservation. Cancellations prior to 7 days from arrival will be charged a \$39 cancellation fee. Cancellations inside of 7-days forfeit full deposit. Make checks payable to Attitash Grand Summit Hotel. The Attitash Grand Summit Hotel is a non-smoking facility. Please call for special arrangements. Call for room rates only.

2-Night Package	Single Occupancy	\$344.00
Includes: 2-night lodging(01/4-5/10), 2 Full Breakfasts, 1-Lunch, 2-Dinners, 1-Social Hors D'oeuvres Banquet with entertainment, taxes & gratuity	Double Occupancy	\$236.00
	Triple Occupancy	\$208.00
	Quad Occupancy	\$194.00

Tuesday Night Package	Single Occupancy	\$187.00
Includes: 1-night lodging, 1 Full Breakfast, 1-Lunch (Wed), 1 Dinner, taxes & gratuity	Double Occupancy	\$133.00
	Triple Occupancy	\$119.00
	Quad Occupancy	\$112.00

Please mail or Fax this
Reservation form to:

Attitash Grand Summit Hotel
 PO Box 429, Bartlett, NH 03812
 Ph: 888-554-1900
 Fax: 603-374-2026

Directions:
www.attitash.com/directions.html

Wednesday Night Package

Includes: 1-night lodging, 1-Breakfast, 1-Lunch(Wed), 1-Dinner(Wed), taxes & gratuity

Single Occupancy	\$177.00
Double Occupancy	\$123.00
Triple Occupancy	\$109.00
Quad Occupancy	\$102.00

Meals Only:

Prices are per person and include all taxes and gratuity

Tuesday dinner & vendor social...\$42

Wednesday

- Breakfast..\$18
- Lunch..\$19
- Banquet..\$32
- Lunch and Banquet..\$51
- Thursday breakfast..\$18**

A special rate of \$92.00 (plus 9% tax & 6% service fee) per room available Sunday, Monday, Thursday (1/2-1/3, 1/6/11)

